

Deall Etholiad Senedd Cymru 2026: Mewnwelediadau o Astudiaeth Etholiad Cymru 2026

Understanding the 2026 Senedd Election: Insights from the Welsh Election Study

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Trosolwg

- I. Agweddau a gwybodaeth cyn yr etholiad
- II. Sut wnaeth pobl bleidleisio
- III. Cydlyniant cymunedol a disgwyliadau

Overview

- I. Attitudes and knowledge ahead of the election
- II. How people voted
- III. Community cohesion and expectations

Manylion technegol

- Wedi'i gynnal gan Ipsos UK ar ran Prifysgolion Abertawe ac Aberystwyth
- **Ton 1:** Gwaith maes rhwng 26 Chwefror a 7 Ebrill 2026, N=10,001
- **Ton 2:** Gwaith maes rhwng 20 Ebrill a 6 Mai 2026, N=4,370
- **Ton 3:** Gwaith maes rhwng 8 Mai a 3 Mehefin 2026, N=3,358
- **Methodoleg gwithio i'r we:** samplu tebygolrwydd ar hap trwy lythyrau gwahodd + Panel Gwybodaeth
- Pwysoli yn ôl poblogaeth oedolion yng Nghymru.

Technical details

- Conducted by Ipsos UK on behalf of Swansea and Aberystwyth Universities
- **Wave 1:** Fieldwork between 26 February and 7 April 2026, N=10,001
- **Wave 2:** Fieldwork between 20 April and 6 May 2026, N=4,370
- **Wave 3:** Fieldwork between 8 May and 3 June 2026, N=3,358
- **Push-to-web methodology:** random probability sampling via invitation letters + Knowledge Panel
- Weighting according to adult population in Wales.

Canlyniadau'r etholiad

Seddi yn y Senedd/
Seats in the Senedd



Plaid/Party	Seddi/ Seats
Plaid Cymru	43
Reform UK	34
Llafur Cymru / <i>Welsh Labour</i>	9
Ceidwadwyr Cymreig/ <i>Welsh Conservatives</i>	7
Plaid Werdd Cymru / <i>Wales Green Party</i>	2
Democratiaid Rhyddfrydol Cymreig / <i>Welsh Liberal Democrats</i>	1

Results of the election

Y ganran a bleidleisiodd / *Turnout* – 52%

- Uchaf / *Highest*:
Caerdydd Ffynnon Taf (58%)
- Yr isaf / *Lowest*:
Afan Ogwr Rhondda (45%)



Agweddau a gwybodaeth cyn yr etholiad

Attitudes and knowledge ahead of the election

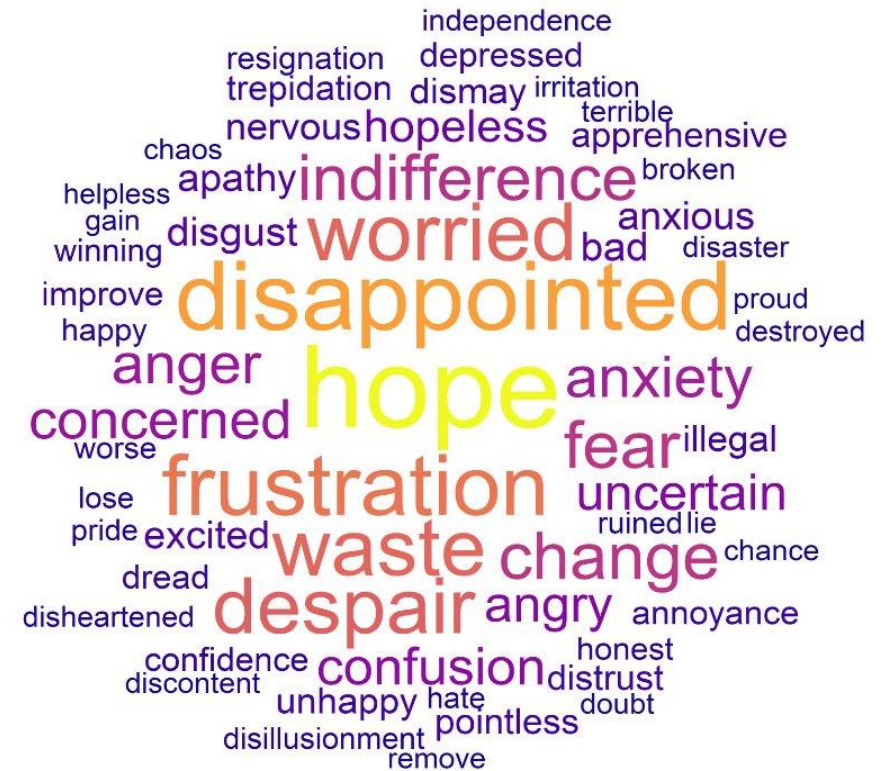
Teimpladau cymysg cyn yr etholiad

Cwestiwn: Pan ydych chi'n meddwl am etholiad Senedd Cymru sydd ar ddod, beth yw'r prif emosiwn rydych chi'n ei deimlo?



Mixed feelings prior to the election

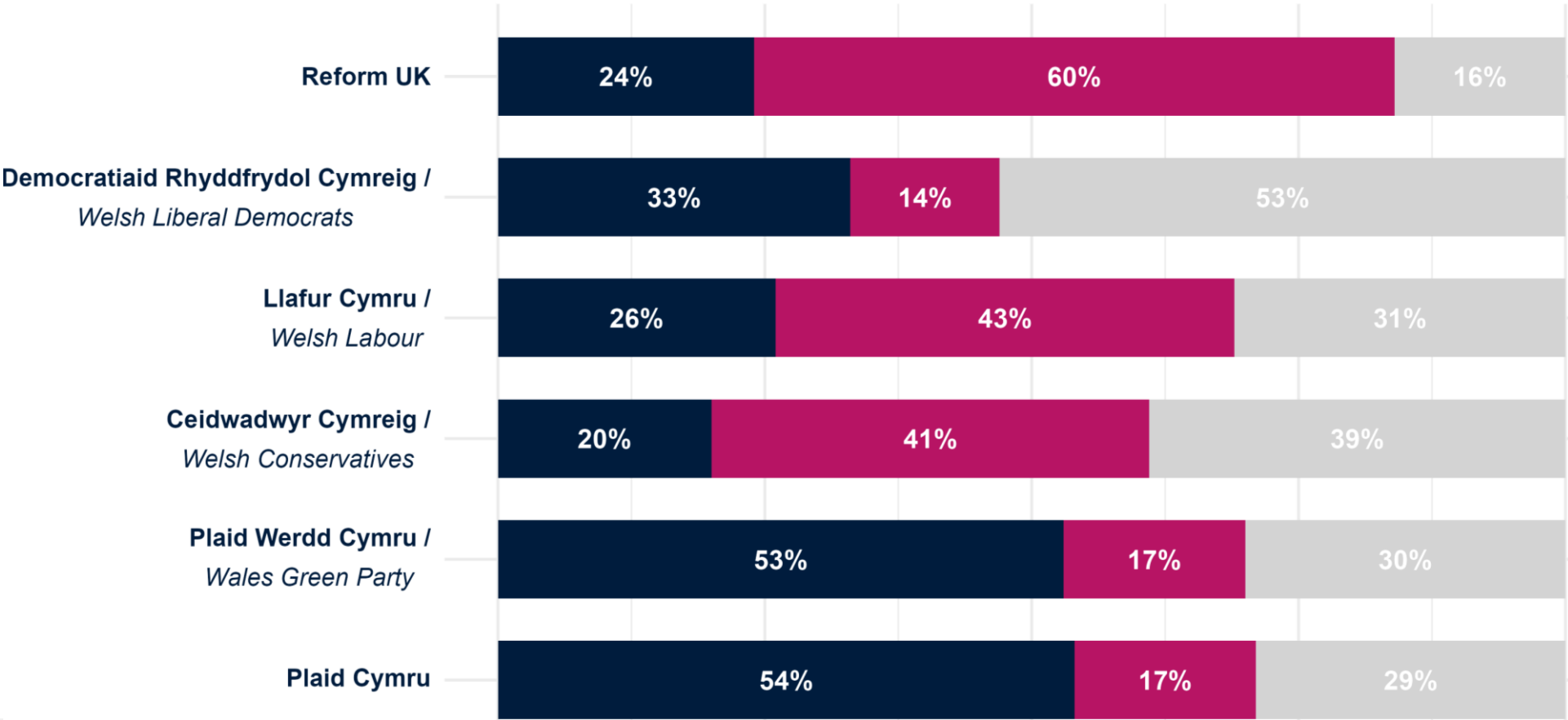
Question: When you think about the upcoming Welsh Parliament/Senedd election, what is the main emotion that you feel?



Teimladau tuag at bleidiau gwleidyddol / *Sentiments towards political parties*

Cwestiwn: Pan fyddwch chi'n meddwl am bob un o'r pleidiau gwleidyddol canlynol, pa un o'r emosiynau hyn, os o gwbl, ydych chi'n eu teimlo? / **Question:** When you think about each of the following political parties, which of these emotions, if any, do you feel?

■ Cadarnhaol Positive ■ Negyddol Negative ■ Niwtral Neutral

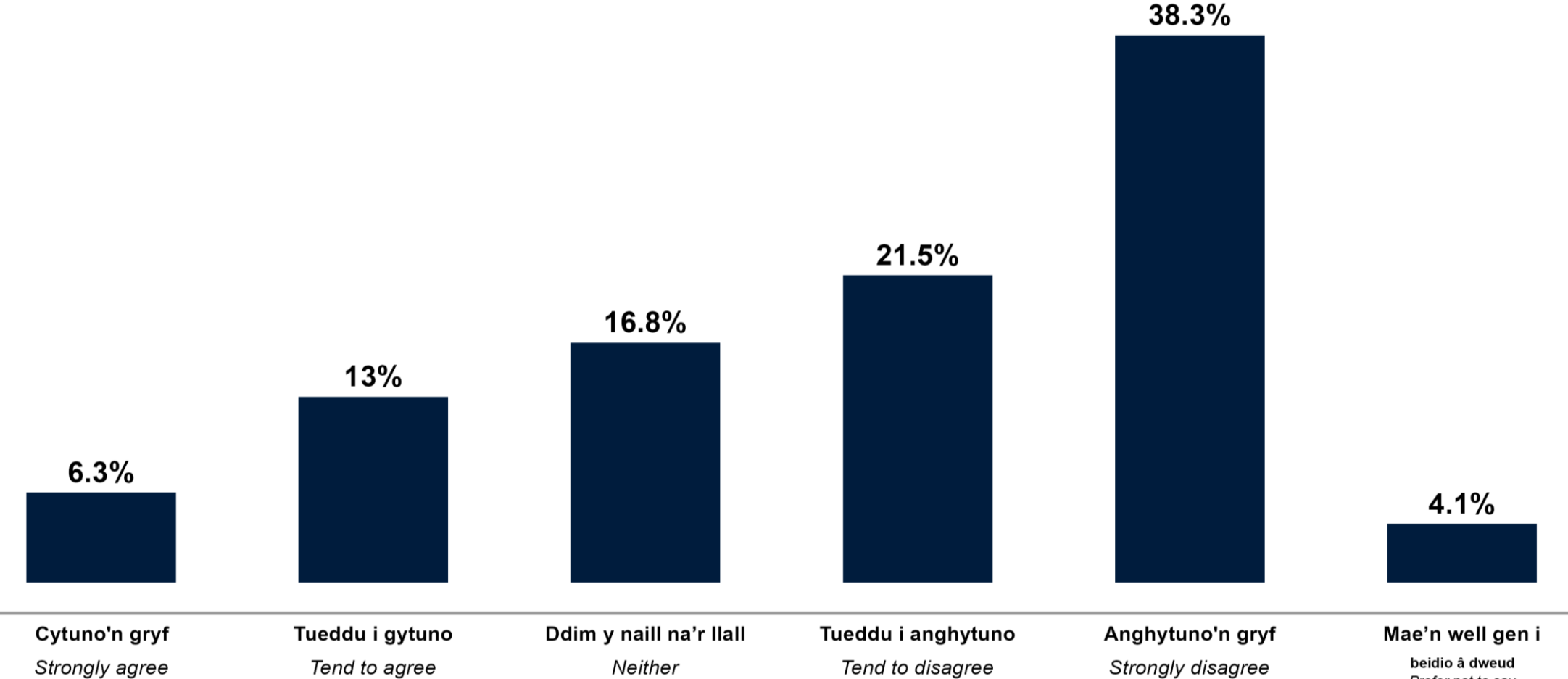


Mae'n bwysig pwy sy'n llywodraethu Cymru

Datganiad: Does dim ots pa blaid wleidyddol sydd mewn llywodraeth yng Nghymru.

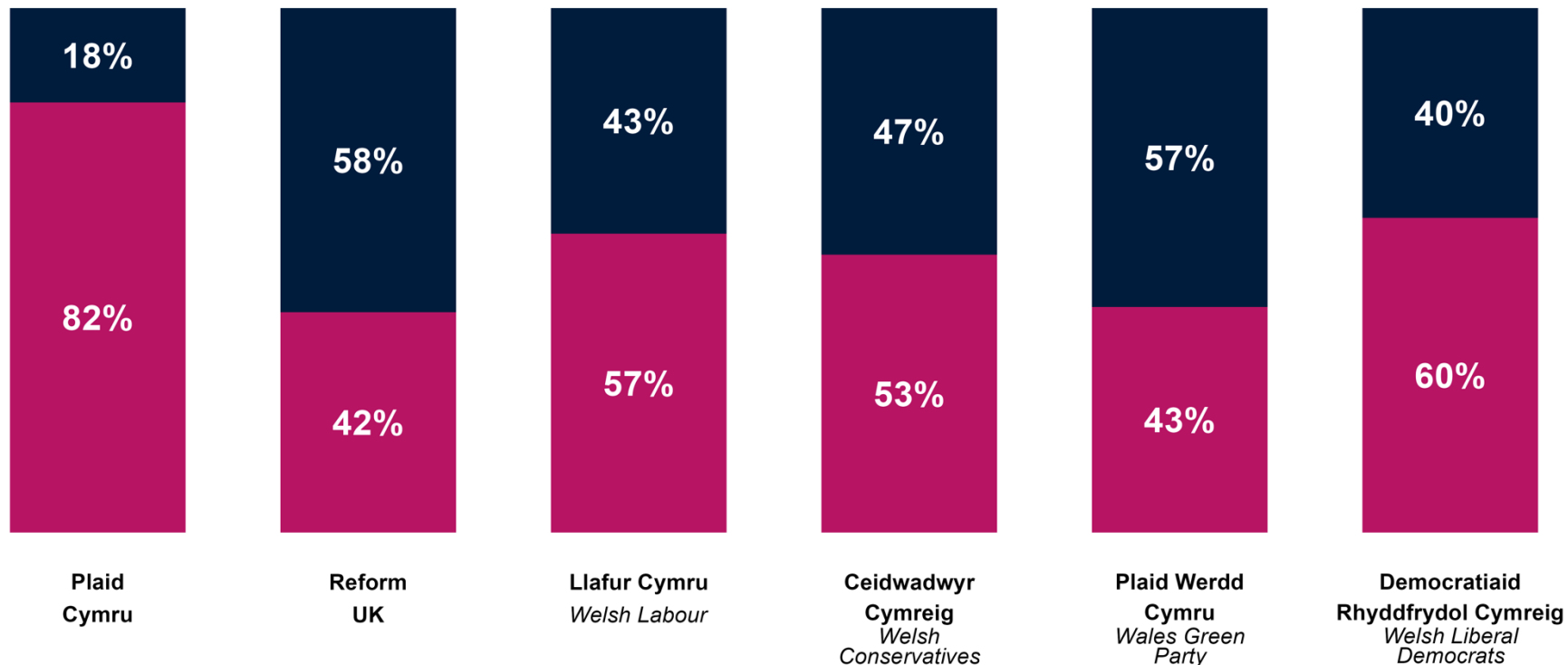
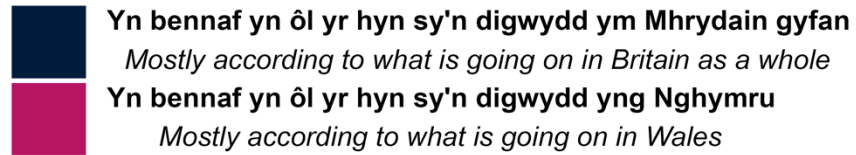
It matters who governs Wales

Statement: *It doesn't matter which political party is in government in Wales.*



Pa mor bwysig yw Cymru?

Cwestiwn: Wrth benderfynu sut i bleidleisio yn etholiad Senedd Cymru, sut fyddwch chi'n penderfynu?



How much does Wales matter?

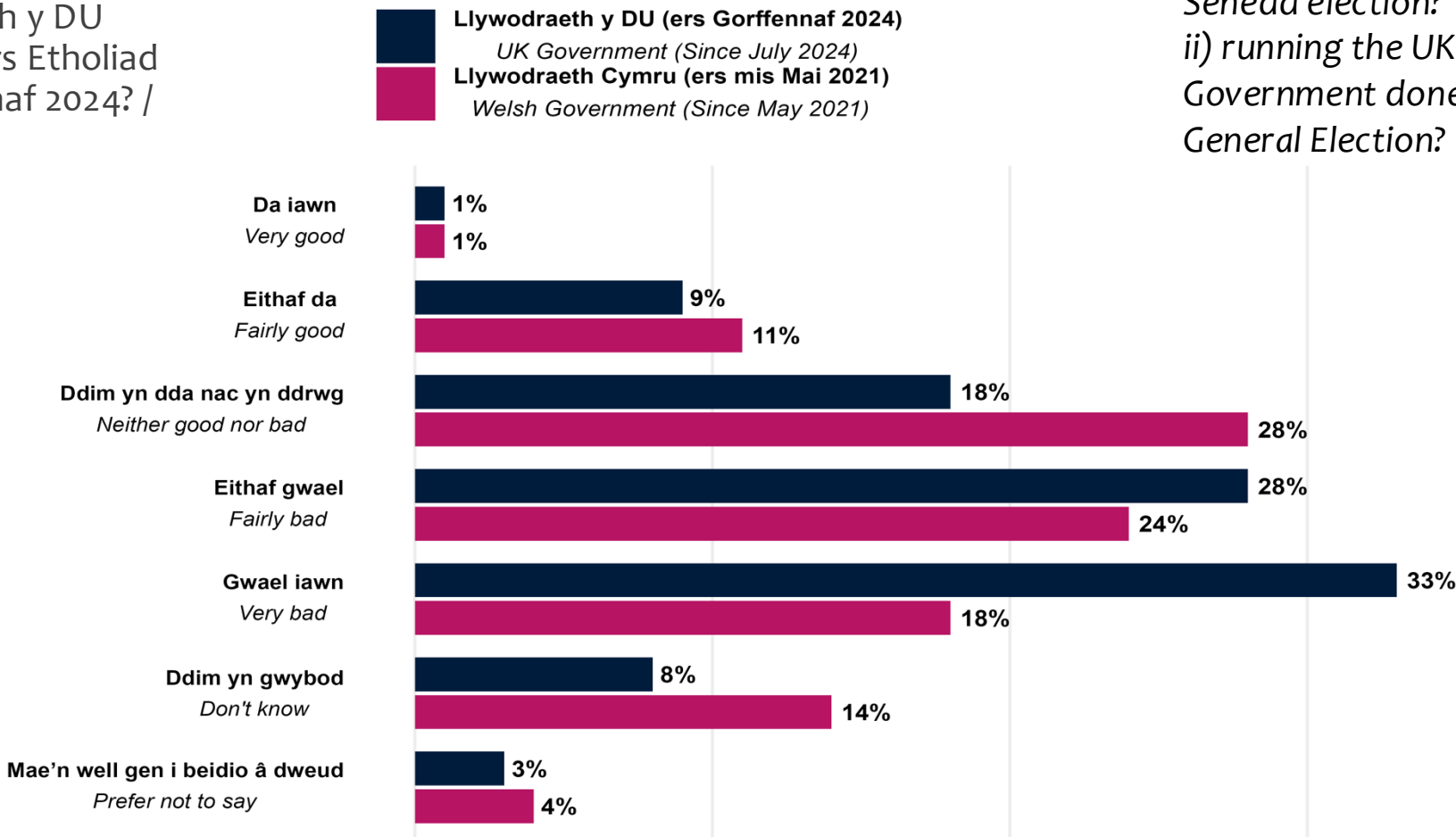
Question: In deciding how to vote in the Senedd/Welsh Parliament election, how will you decide?

Gwerthuso perfformiad

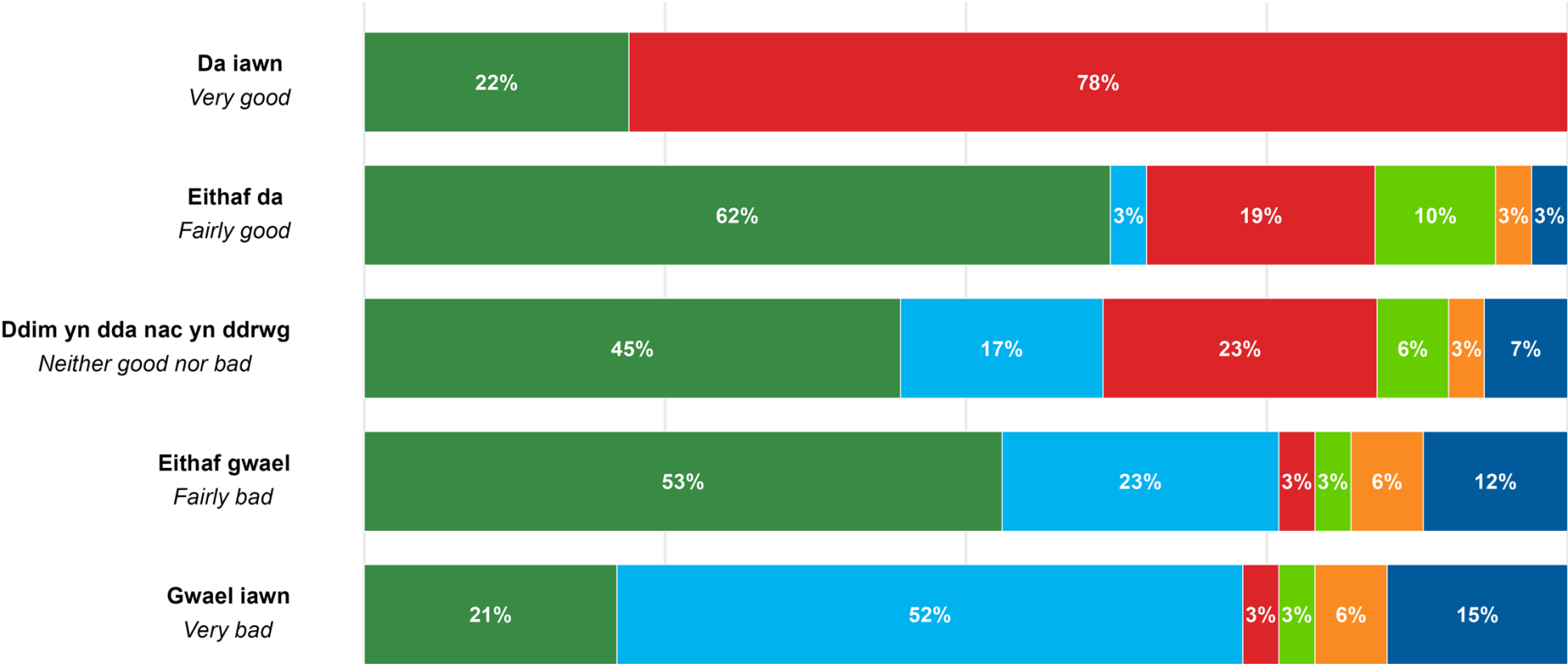
Ar y cyfan, pa mor dda neu wael
i) y mae Llywodraeth Cymru
wedi rhedeg Cymru ers etholiad
y Senedd ym mis Mai 2021?
ii) y mae llywodraeth y DU
wedi rhedeg y DU ers Etholiad
Cyffredinol Gorffennaf 2024? /

Performance Evaluation

Overall, how good or bad a job of
i) running Wales has the Welsh
Government done since the May 2021
Senedd election?
ii) running the UK has the UK
Government done since the July 2024
General Election?



Gwerthuso perfformiad Llywodraeth Cymru yn ôl dewis pleidlais/ Performance evaluation of Welsh Government by vote choice



Beth yw'r un mater pwysicaf sy'n wynebu Cymru heddiw?



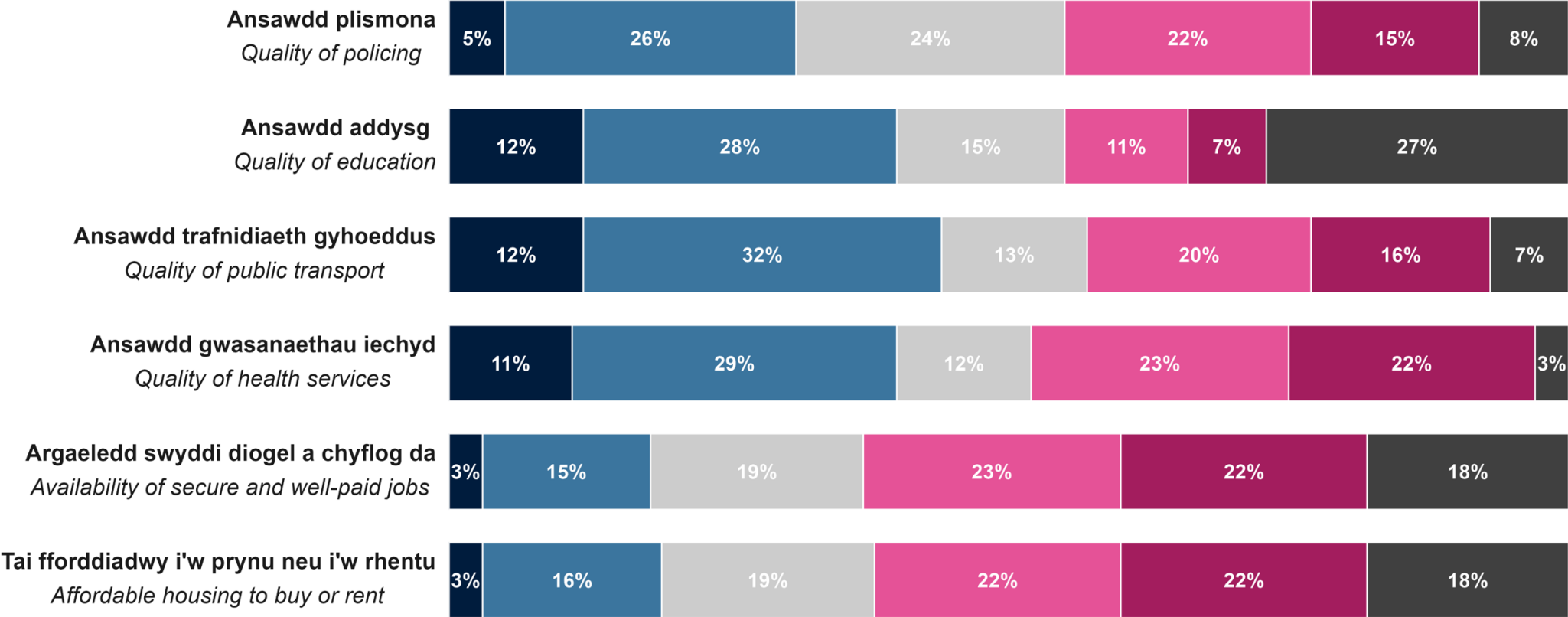
What is the single most important issue facing Wales today?



(An)fodlonrwydd â gwasanaethau cyhoeddus / (Dis)satisfaction with public services

Cwestiwn: Yn gyffredinol, pa mor fodlon neu anfodlon ydych chi â phob un o'r canlynol yn eich ardal leol?

Question: Generally thinking, how satisfied or dissatisfied are you with each of the following in your local area?



Ansicrwydd ynghylch gallu pleidiau i ymdrin â'r materion hyn / Uncertainty about the ability of parties to deal with these issues

Cwestiwn: Pa blaid sy'n gallu ymdrin orau â'r mater hyn?

Question: Which party is best able to handle this issue?

Mater pwysicaf / Most Important Issue	Dim un blaid / No party	Llafur Labour	Ceidwadwyr Conservat.	Plaid Cymru	Dem. Rhyddfrydol Lib Dem	Plaid Werdd Green Party	Reform UK	Arall / Other	Ddim yn gwybod / DK	Ddim am ateb / PNS
Cost byw Cost of Living	16.6%	10.1%	2.6%	13.3%	2.0%	9.6%	8.5%	1.2%	34.4%	1.7%
Economi Economy	12.7%	11.0%	14.5%	14.5%	2.3%	5.0%	11.6%	1.5%	25.9%	1.0%
Addysg Education	13.4%	9.3%	4.6%	10.6%	10.3%	6.6%	12.5%	1.8%	29.8%	1.2%
Iechyd / GIG Health / NHS	15.4%	10.1%	6.1%	11.7%	1.9%	3.5%	10.7%	1.3%	37.2%	2.0%
Tai Housing	10.3%	8.6%	1.0%	9.4%	1.4%	8.0%	21.9%	2.6%	36.2%	0.5%

Gwybodaeth am y system etholiadol / Knowledge of the electoral system

Gofynnwyd pedwar cwestiwn amlddewis ac un cwestiwn Cywir/Anghywir.
Four multiple choice questions and one True/False question were asked.

Ton 1 Mawrth '26 / Wave 1 March '26

Ardal wybodaeth Knowledge area	Cywir Correct	Anghywir Incorrect	DdyG+ DA/ DK+ PNS
Oedran Pleidleisio (16) Voting Age (16)	62.1%	23.8%	14.1%
Nifer y Pleidleisiau (Un bleidlais) Number of Votes (One vote)	23.9%	18.1%	58%
Aelodau Senedd fesul Etholaeth (6) MSs per Constituency (6)	14.8%	17.7%	67.5%
Cyfanswm Aelodau Senedd (96) Total MSs (96)	29.9%	10.1%	60%
Sut Mae Rhestrau Caeedig yn Gweithio (Anghywir) How Closed Lists Work (False)	11.4%	18.6%	70%

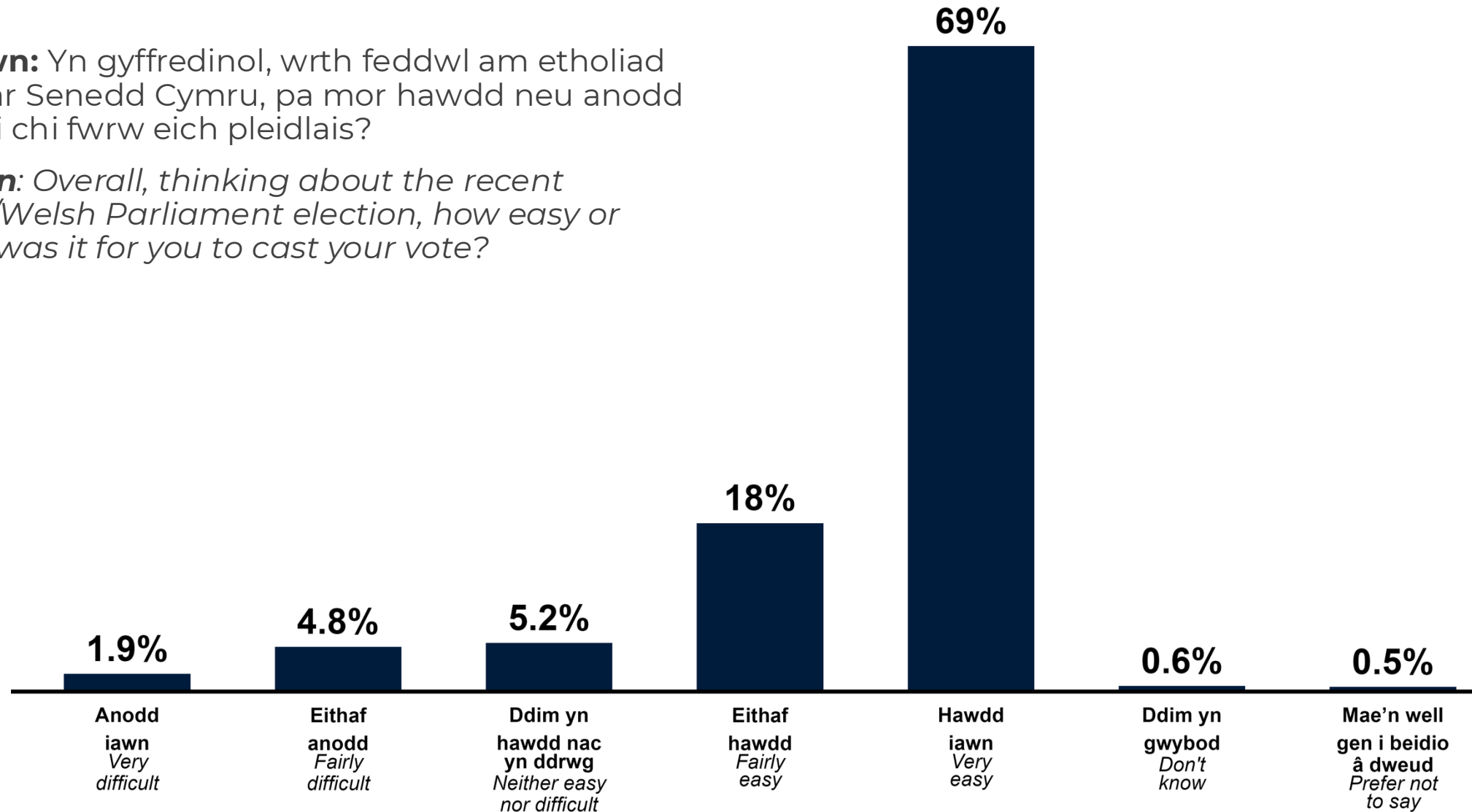
Ton 2 Ebrill '26 / Wave 2 – April '26

Cywir Correct	Anghywir Incorrect	DdyG+DA/ DK+ PNS	Newid o Don 1 Change from Wave 1
70.8%	19%	10.2%	+8.7%
47.1%	17.3%	35.6%	+23.2%
32.4%	18.6%	49%	+17.6%
42.5%	11.2%	46.3%	+12.6%
19.5%	22.6%	57.9%	+8.1%

Profiad o'r system etholiadol / *Experience of the electoral system*

Cwestiwn: Yn gyffredinol, wrth feddwl am etholiad diweddar Senedd Cymru, pa mor hawdd neu anodd oedd hi i chi fwrw eich pleidlais?

Question: Overall, thinking about the recent Senedd/Welsh Parliament election, how easy or difficult was it for you to cast your vote?



Profiad o'r system etholiadol

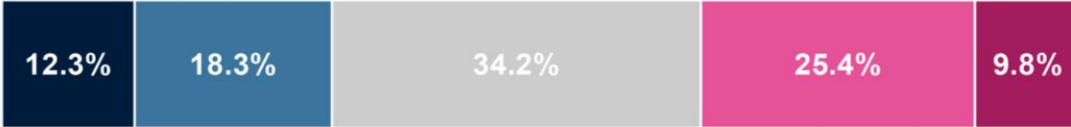
Experience of the electoral system



Deallais sut i fwrw fy mhleidlais yn etholiad Senedd Cymru
I understood how to cast my vote in the Senedd election



Byddai'n well gen i bleidleisio dros ymgeisydd unigol yn hytrach na phlaid wleidyddol
I would prefer to vote for an individual candidate rather than a party



Roedd y system bleidleisio yn deg i'r pleidiau o ran sut y cafodd eu pleidleisiau eu trosi yn seddi
The voting system was fair to parties in terms of seat translation



Deallais sut roedd y system etholiadol yn trosi pleidleisiau yn seddi yn etholiad Senedd Cymru
I understood how the electoral system translated votes into seats



Dylid newid yr oedran pleidleisio o 16 i 18 ar gyfer yr etholiad nesaf
The voting age should be changed from 16 to 18 for the next election



Sut wnaeth pobl bleidleisio

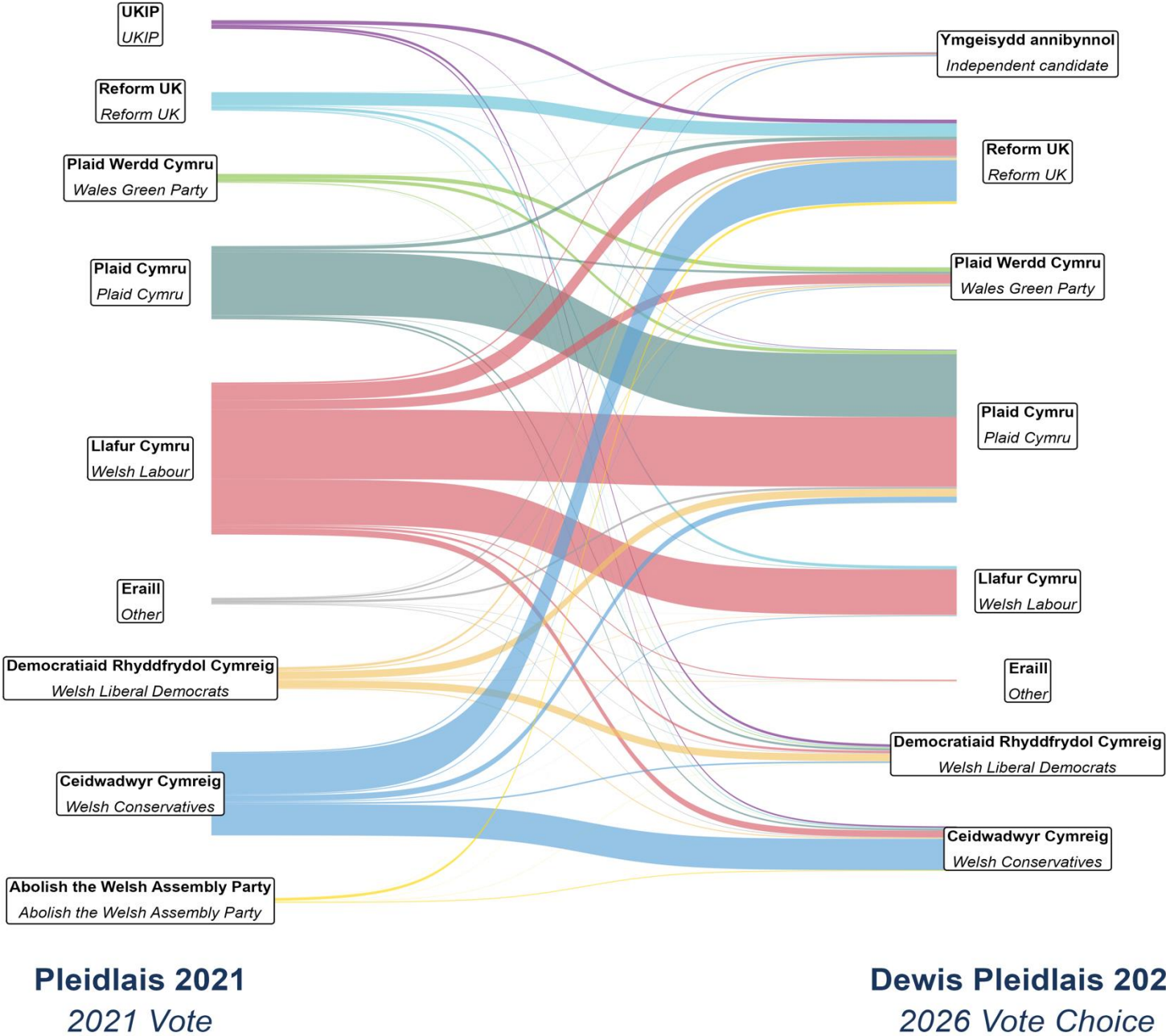
How people voted

Symudedd pleidleiswyr yn 2026 / Voter mobility in 2026



Pleidleisiodd 56% o'r ymatebwyr dros blaid wahanol yn 2026

56% of respondents voted for a different party in 2026



Symudedd pleidleiswyr mewn % / *Voter mobility in %*

Dewis Pleidlais 2026 / 2026 Vote Choice

Llinell Sylfaen y Bleidlais 2021 <i>2021 Vote Baseline</i>	Plaid Werdd Cymru <i>Wales Green Party</i>	Plaid Cymru	Llafur Cymru <i>Welsh Labour</i>	Rhyddfrydol Cymreig <i>Welsh Lib Dems</i>	Ceidwadwyr Cymreig <i>Welsh Conservatives</i>	Reform UK	Arall <i>Other</i>
Plaid Werdd Cymru <i>Wales Green Party</i>	48.3%	38.7%	0.0%	8.6%	2.2%	2.2%	0.0%
Plaid Cymru	3.0%	86.2%	0.6%	2.8%	2.2%	4.9%	0.3%
Llafur Cymru <i>Welsh Labour</i>	6.2%	45.8%	29.8%	1.6%	4.3%	10.5%	1.8%
Rhyddfrydol Cymreig <i>Welsh Lib Dems</i>	5.9%	36.8%	1.9%	35.8%	4.6%	11.8%	3.1%
Ceidwadwyr Cymreig <i>Welsh Conservatives</i>	1.1%	7.3%	0.9%	1.9%	37.6%	49.5%	1.7%
Reform UK	1.1%	3.1%	15.9%	2.8%	4.8%	70.8%	1.5%
Arall / <i>Other</i>	3.9%	15.7%	0.4%	16.8%	15.5%	43.5%	4.1%

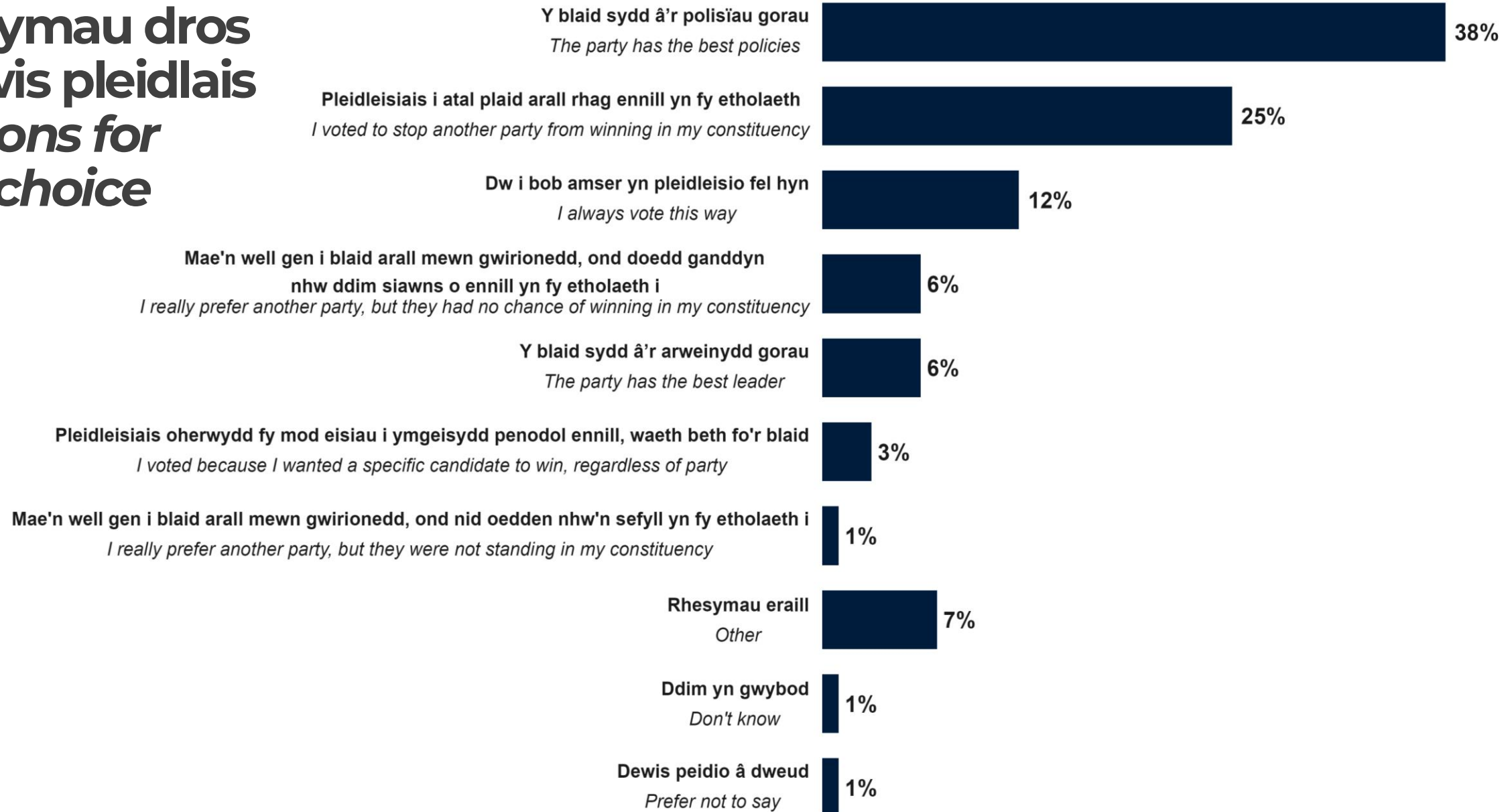
Pwy bleidleisiodd dros ba blaid? / Who voted for which party?

Proffiliau pleidleiswyr yn ôl dewis pleidlais / Voter profiles by vote choice

	Oedran canolrifol <i>Median Age</i>	Benyw % <i>Female</i>	Prifysgol % <i>University</i>	Yn siarad Cymraeg % <i>Speak Welsh</i>	Hunaniaeth Gymreig % <i>Welsh Identity</i>	Salwch hirdymor % <i>Longstanding Illness</i>	Gofalwr % <i>Carer</i>
Democratiaid Rhyddfrydol Cymreig <i>Welsh Liberal Democrats</i>	64	55	44	28	17	20	14
Llafur Cymru <i>Welsh Labour</i>	61	51	33	26	31	39	6
Ceidwadwyr Cymreig <i>Welsh Conservatives</i>	67	56	33	19	25	29	14
Plaid Werdd Cymru <i>Wales Green Party</i>	37	45	57	30	27	23	8
Reform UK	61	43	17	29	28	39	12
Plaid Cymru	41	52	43	55	58	29	11

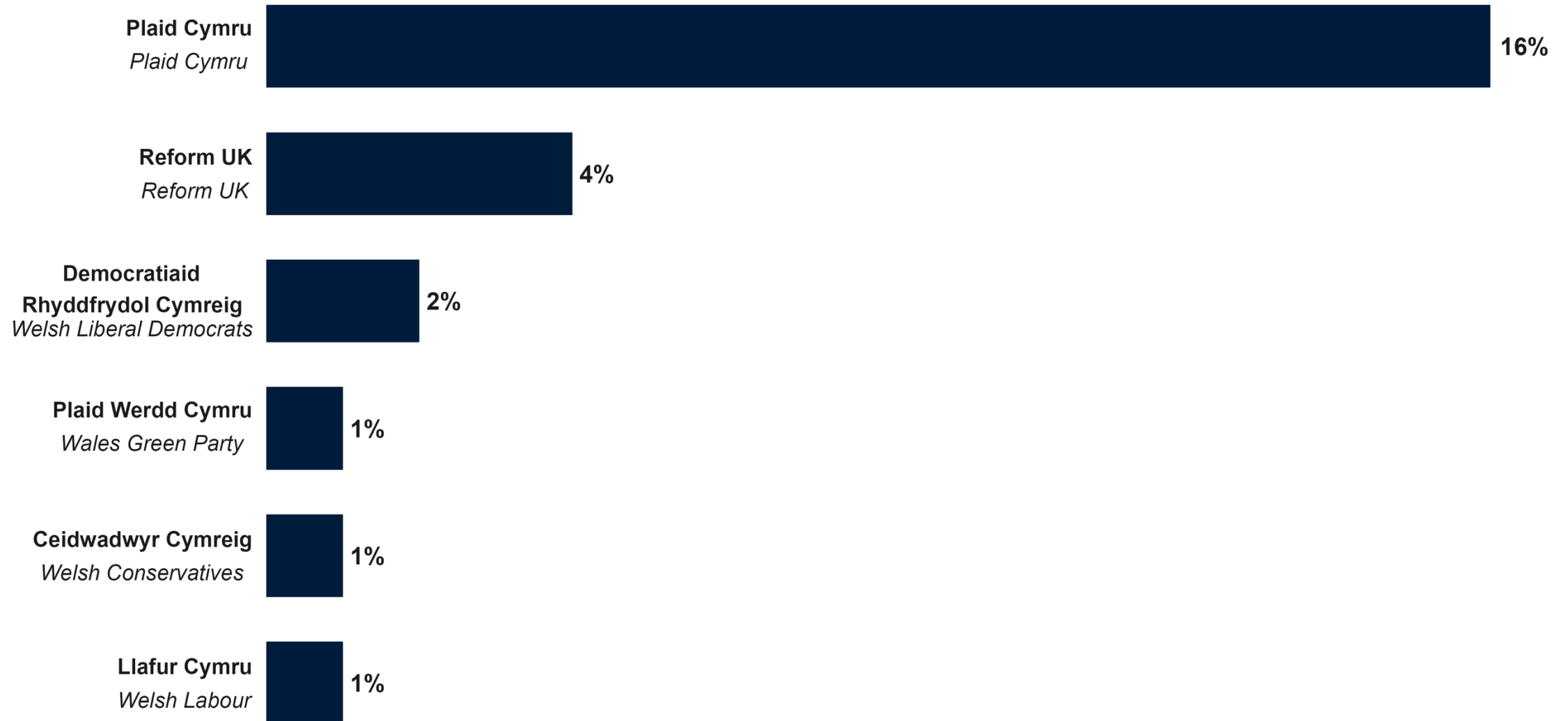
Rhesymau dros ddewis pleidlais

Reasons for vote choice



I ble aeth y 25% o bleidleisiau 'i atal plaid arall'?

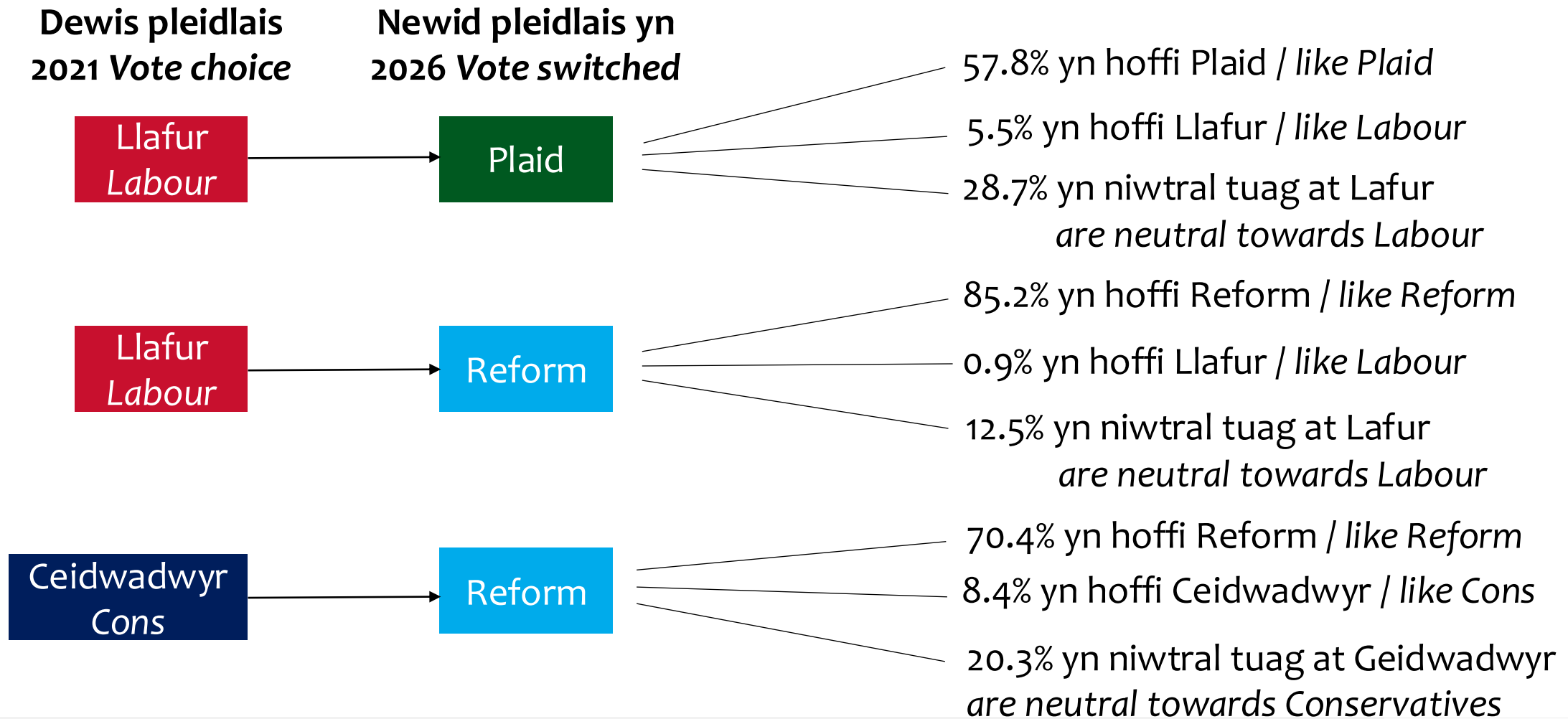
Where did the 25% of votes 'to stop another party' go?



Ydy'r rhai a newidiodd eu pleidlais yn debygol o newid nôl? / *Are vote switchers likely to switch back?*

Cwestiwn: I ba raddau ydych chi'n hoffi neu'n casáu'r pleidiau canlynol?

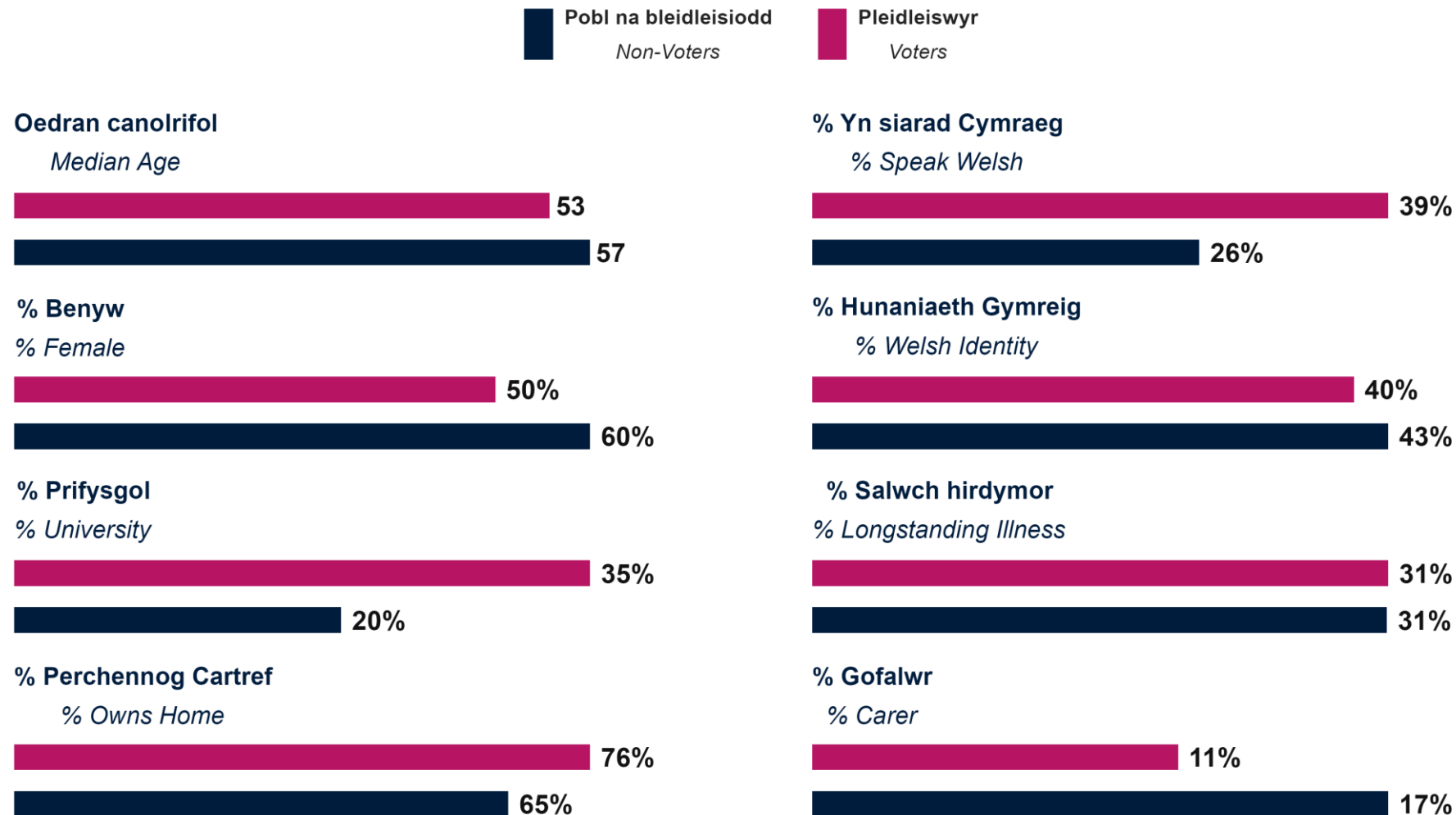
Question: To what extent do you like or dislike the following parties?



Proffil y rhai na bleidleisiodd / *Profile of non-voters*

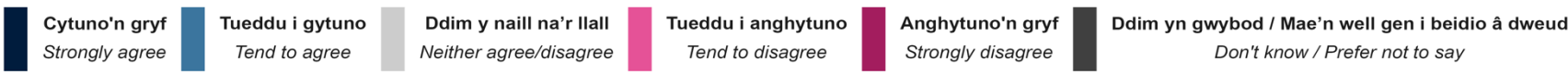
Sut olwg sydd ar broffil y rhai na bleidleisiodd mewn cymhariaeth?

What does the profile of non-voters look like in comparison?



A yw pleidleiswyr Plaid a Reform yn unffurf ar faterion polisi?

How homogeneous are Plaid and Reform voters on policy



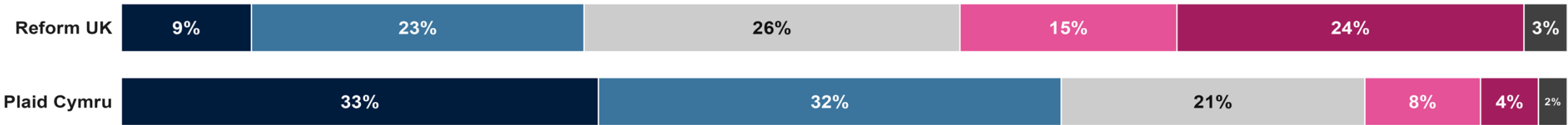
Dylid lleihau lefelau mewnfudo yng Nghymru

Levels of immigration into Wales should be reduced



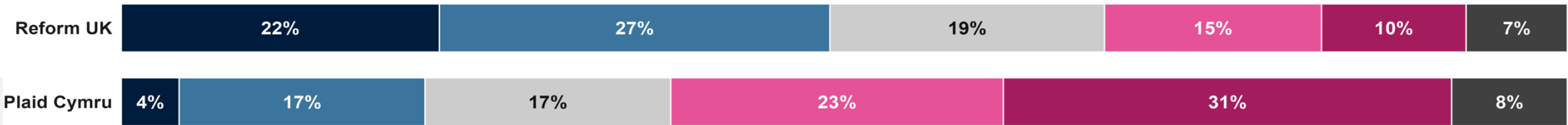
Dylid hyrwyddo'r iaith Gymraeg ymhellach

Promotion of the Welsh language should go further

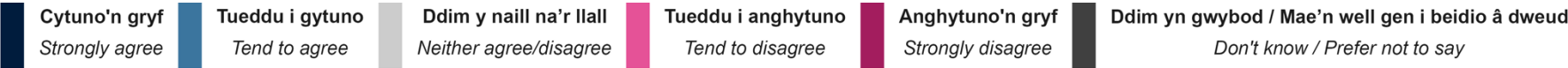


Dylai'r GIG yng Nghymru ddefnyddio mwy o ddarparwyr y sector preifat

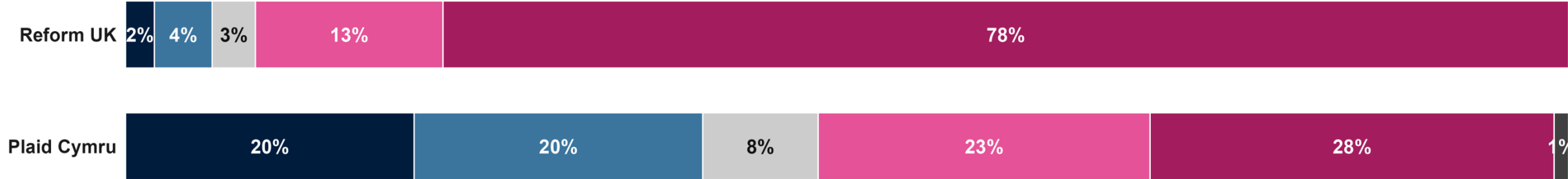
The NHS in Wales should use more private sector providers



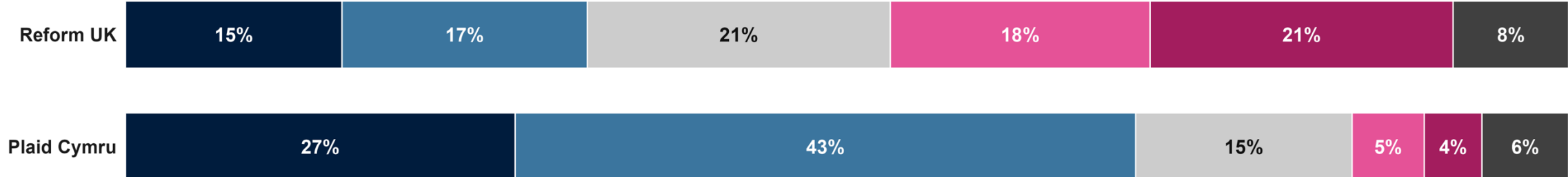
Dewisiadau polisi a thensiynau / Policy preferences and tensions



Dylid cynnal y polisi 20mya yng Nghymru
The 20mph policy in Wales should be maintained



Dylai'r Senedd reoli systemau plismona a chyfiawnder yn llawn
Policing and justice systems should be fully controlled by the Senedd



Dewisiadau cyfansoddiadol / Constitutional preferences

Cwestiwn: Pa un o'r datganiadau isod sy'dd agosaf i'ch barn chi?

Question: Which of these statements comes closest to your view?



Dylid Cymru ddod yn annibynnol, ar wahân i'r DU
Wales should become independent, separate from the UK



Dylai fod gan Senedd Cymru fwy o bwerau nag sydd ganddi ar hyn o bryd
The Senedd/Welsh Parliament should have more powers than it currently has



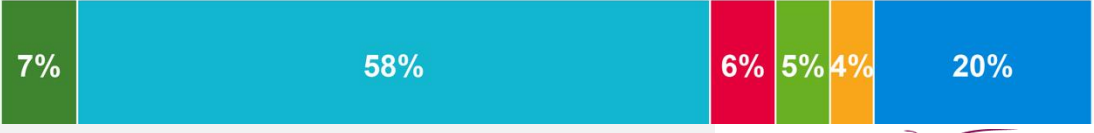
Mae'r pwerau sydd gan Senedd Cymru ar hyn o bryd yn ddigonol a dylent aros fel y maent nawr
The powers the Senedd currently has are sufficient and should remain as it is now



Dylai fod gan Senedd Cymru lai o bwerau nag sydd ganddi ar hyn o bryd
The Senedd/Welsh Parliament should have fewer powers than it currently has



Dylid diddymu Senedd Cymru a llywodraethu Cymru'n uniongyrchol o San Steffan
The Senedd should be abolished and Wales governed directly from Westminster



Cydlyniant cymunedol a disgwyliadau

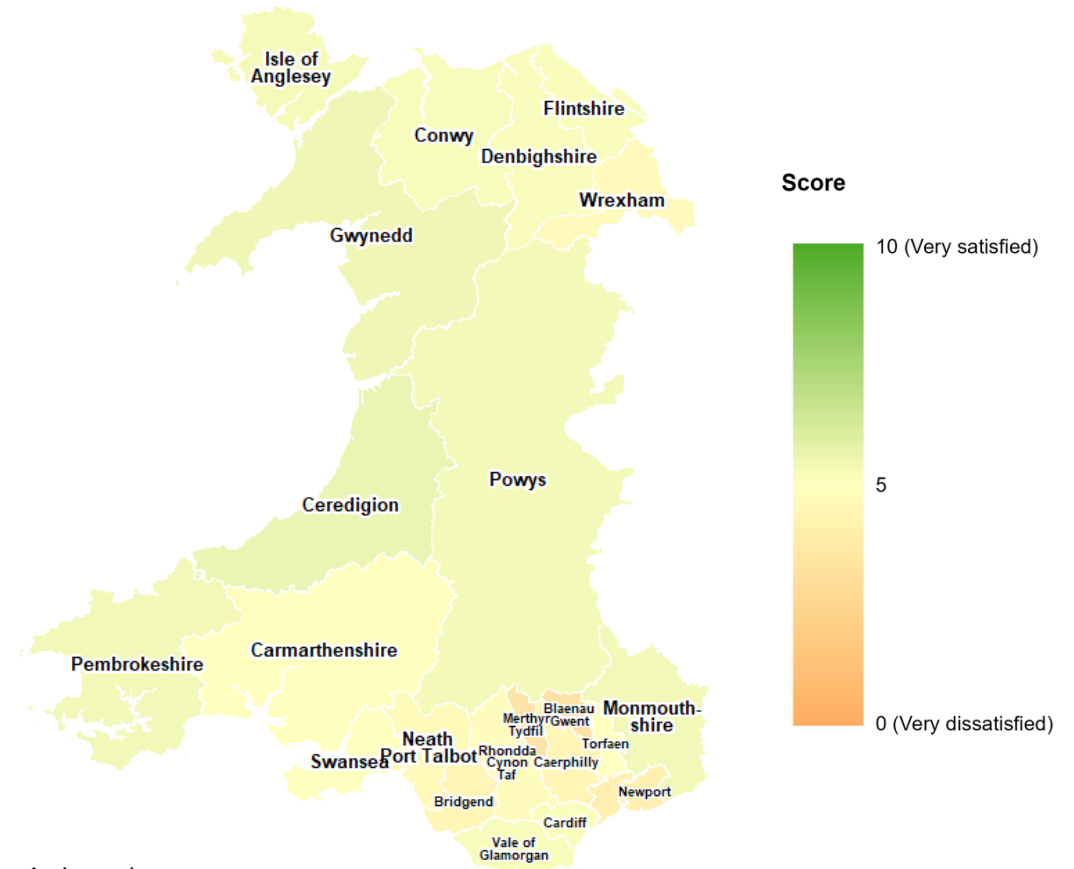
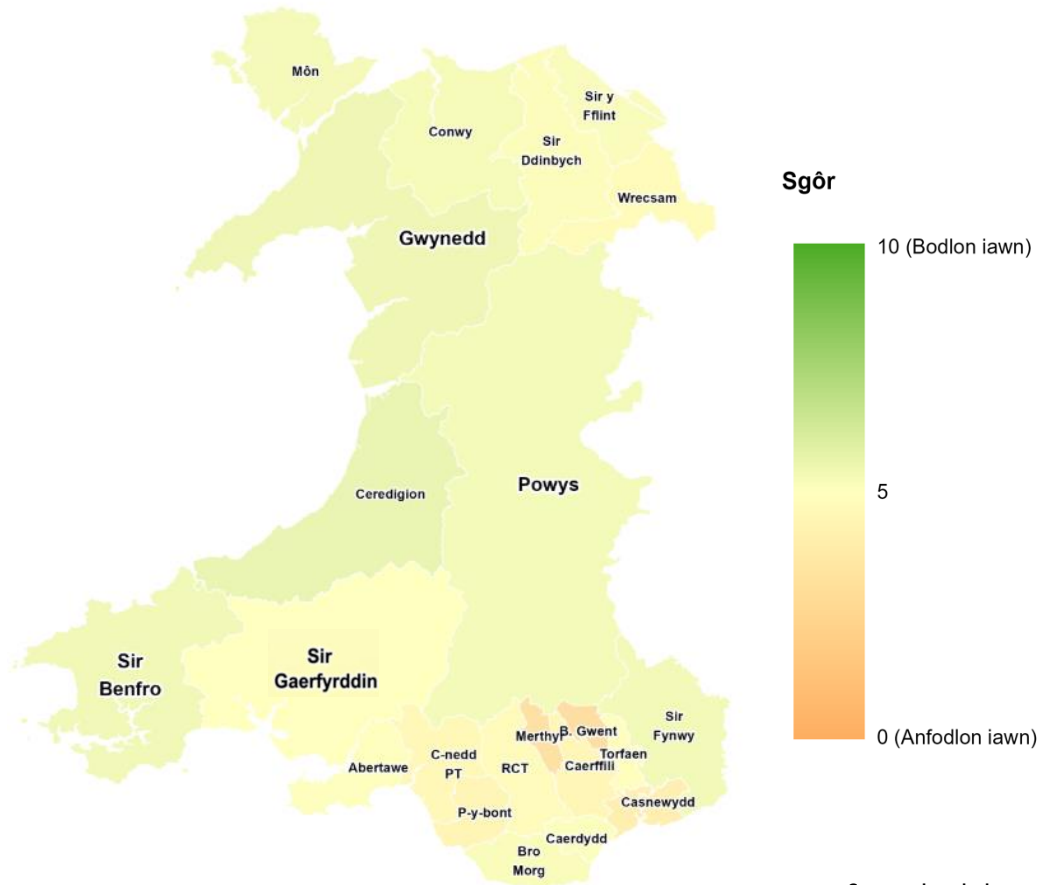
Community Cohesion and Expectations

Bodlonrwydd â'r ardal leol

Cwestiwn: Ar raddfa o 0-10, pa mor fodlon ydych chi â'ch ardal leol fel lle i fyw? (gyda 0 = anfodlon iawn a 10 = bodlon iawn)

Satisfaction with local area

Question: On a scale from 0-10, how satisfied are you with your local area as a place to live? (with 0 = very dissatisfied and 10 = very satisfied)



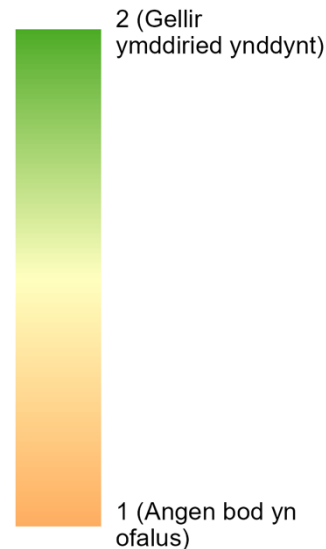
Cyfartaledd wedi'i bwysoli / Weighted Average = 6.66

Lefel ymddiriedaeth ym mhobl

Cwestiwn: Yn gyffredinol, a fydddech chi'n dweud y gellir ymddiried yn y rhan fwyaf o bobl, neu na allwch chi fod yn rhy ofalus wrth ddelio â phobl?



Ymddiriedolaeth
Gymdeithasol



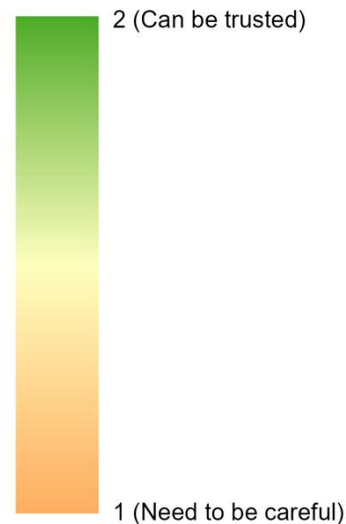
Cyfartaledd Pwysol = 1.38

Level of trust in people

Question: Generally speaking, would you say that most people can be trusted, or that you can't be too careful in dealing with people?

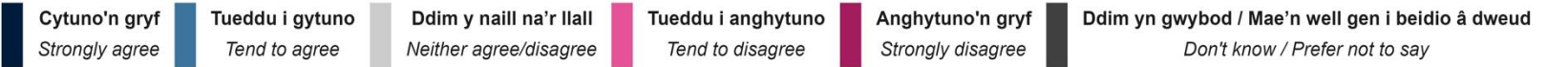


Social Trust
Situation

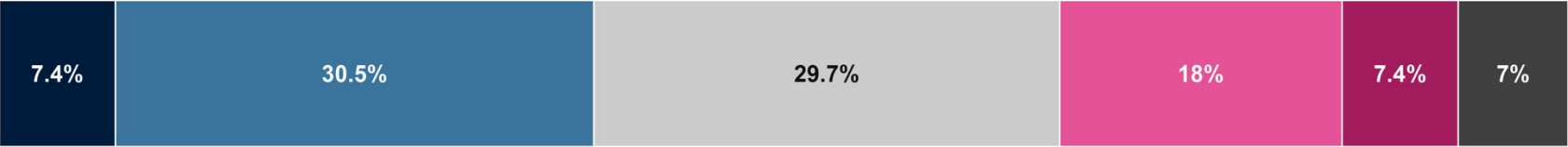


Weighted Average = 1.38

Ymdeimlad o Gymuned / *Sense of Community*



Mae pobl yn dod at ei gilydd i'w gwella
People pull together to improve it



Mae pobl o gefndiroedd gwahanol yn cyd-dynnu'n dda
People from different backgrounds get on well together



Rwy'n teimlo'n falch o fyw yn fy ardal leol
I feel proud to live in my local area



Mae pobl yn trin ei gilydd â pharch ac ystyriaeth
People treat each other with respect and consideration



Ymdeimlad o gymuned ymhlith y rhai nad ydynt yn pleidleisio

Sense of community among non-voters

Cytuno'n gryf Strongly agree Tueddu i gytuno Tend to agree Ddim y naill na'r llall Neither agree/disagree Tueddu i anghytuno Tend to disagree Anghytuno'n gryf Strongly disagree Ddim yn gwybod / Mae'n well gen i beidio â dweud Don't know / Prefer not to say

Mae pobl yn dod at ei gilydd i'w gwella
People pull together to improve it



Mae pobl o gefndiroedd gwahanol yn cyd-dynnu'n dda
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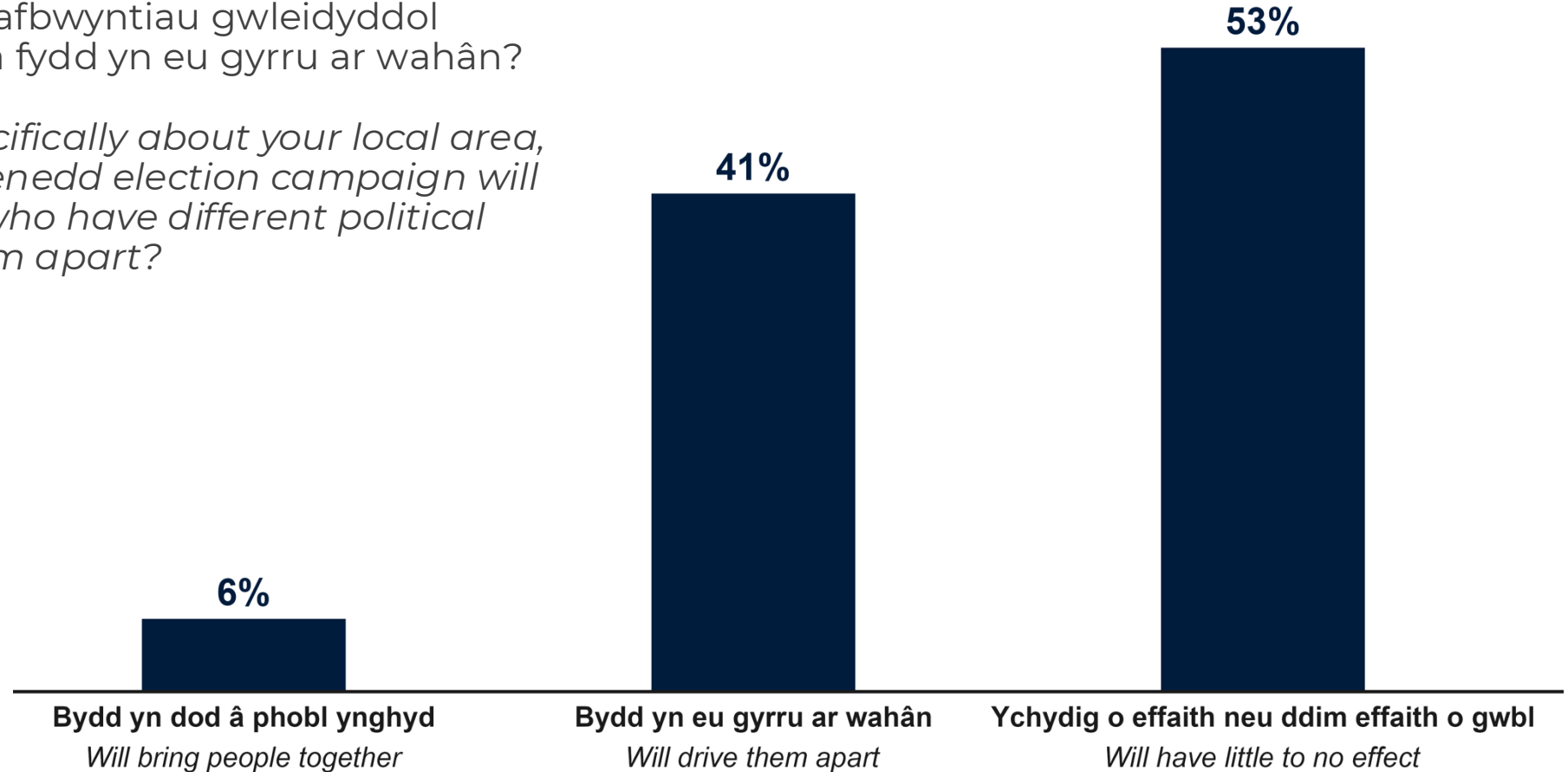


Effaith ymgyrch etholiadol ar y gymuned

Impact of election campaign on community

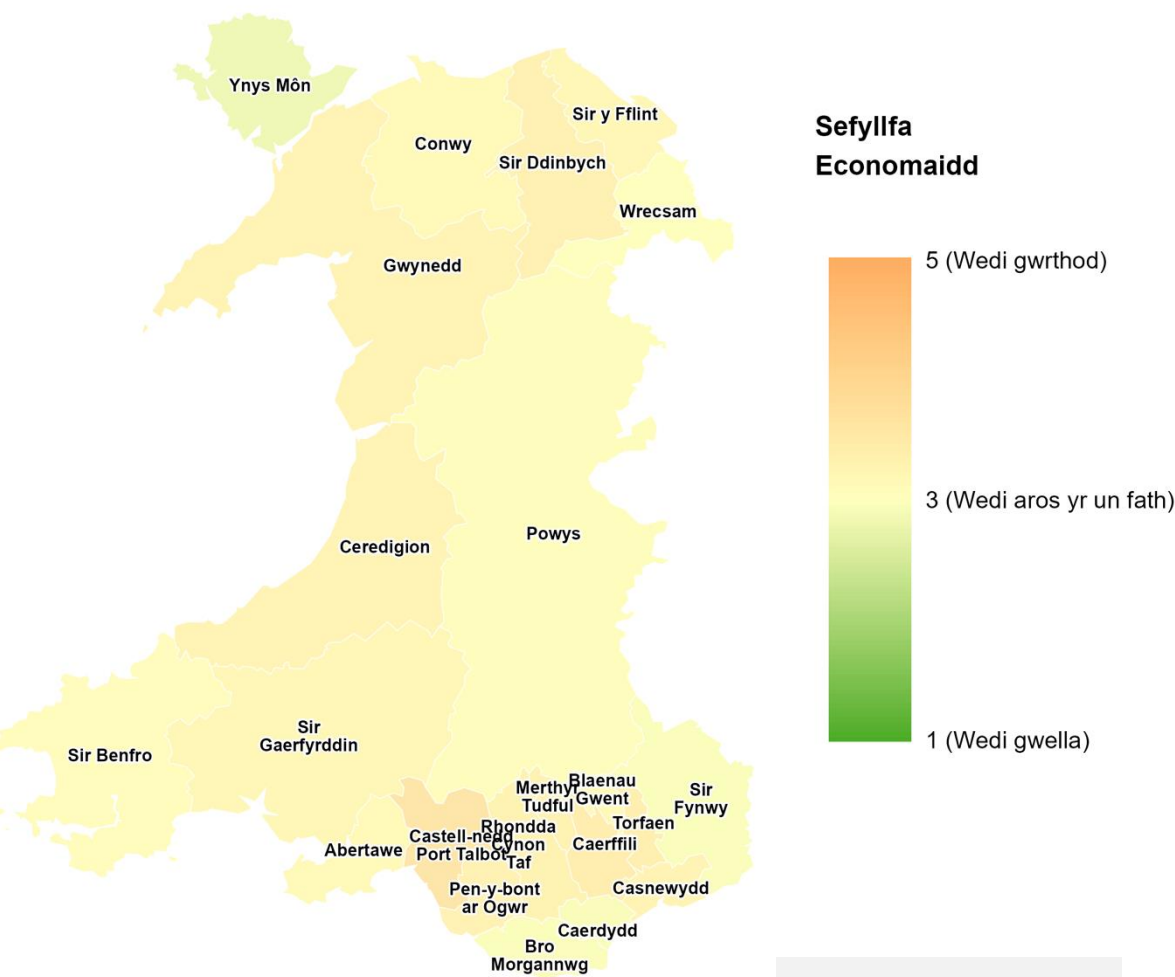
Cwestiwn: Gan feddwl yn benodol am eich ardal leol, a ydych chi'n credu y bydd ymgyrch etholiad y Senedd yn dod â phobl sydd â safbwyntiau gwleidyddol gwahanol ynghyd neu a fydd yn eu gyrru ar wahân?

Question: *Thinking specifically about your local area, do you think that the Senedd election campaign will bring together people who have different political views or will it drive them apart?*



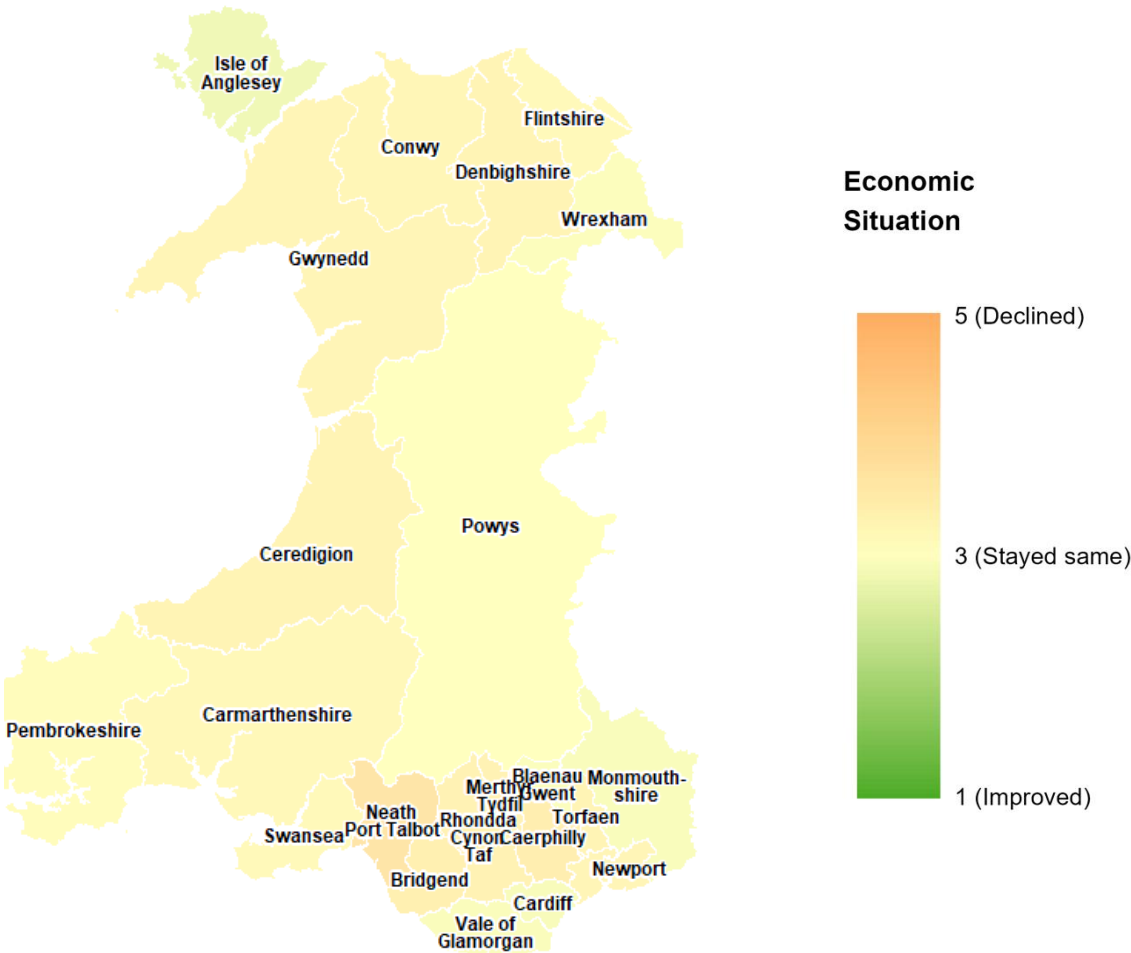
Canfyddiad o ddirywiad yn ysefyllfa economaidd leol

Cwestiwn: Sut mae'r sefyllfa economaidd yn eich ardal leol wedi newid dros y 12 mis diwethaf?



Perception of decline of local economic situation

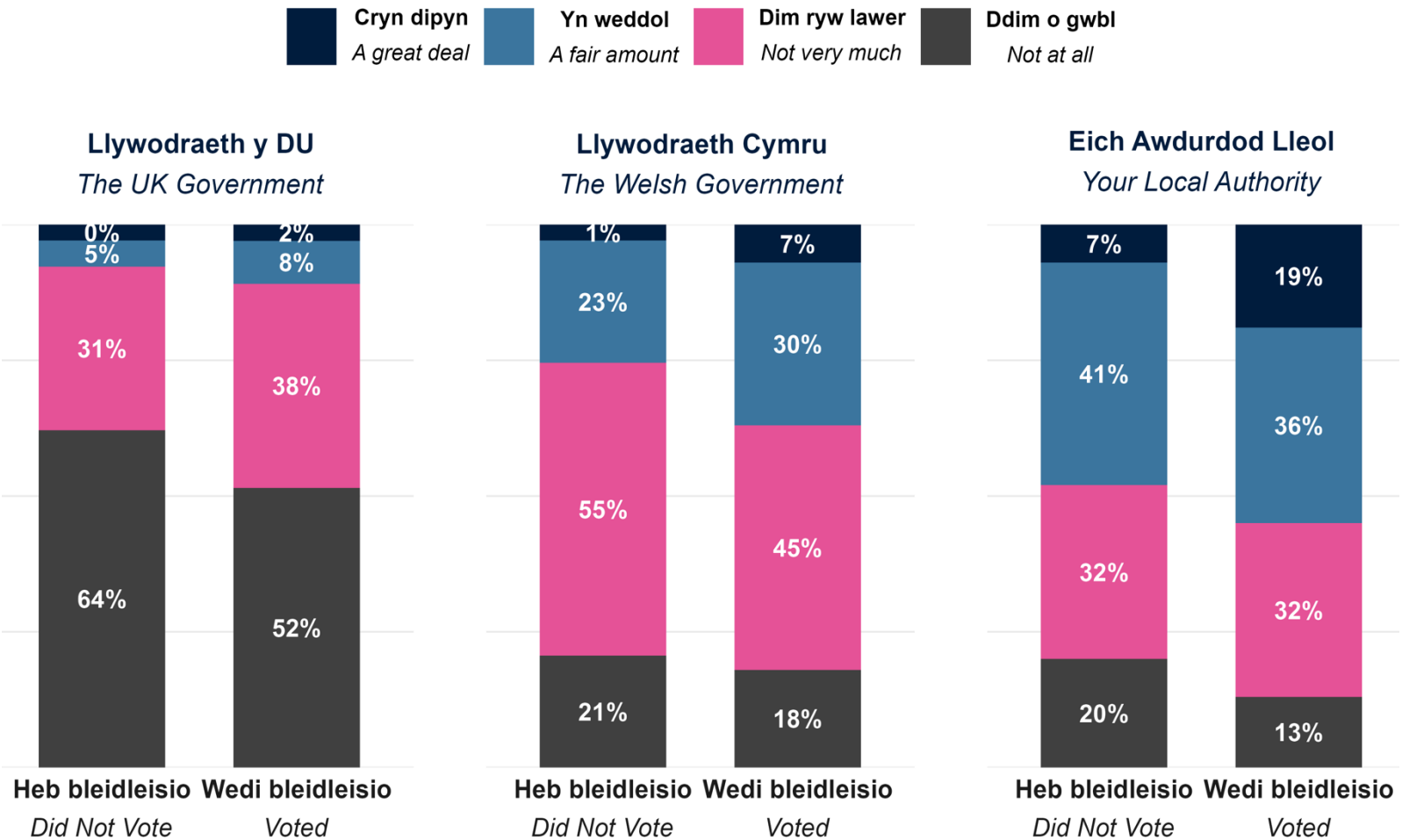
Question: How has the economic situation in your local area changed over the last 12 months?



Oes rhywun yn poeni? / Does somebody care?

Cwestiwn: I ba raddau ydych chi'n meddwl y mae pob un o'r canlynol yn poeni am eich ardal leol?

Question: How much do you think that each of the following care about your local area?

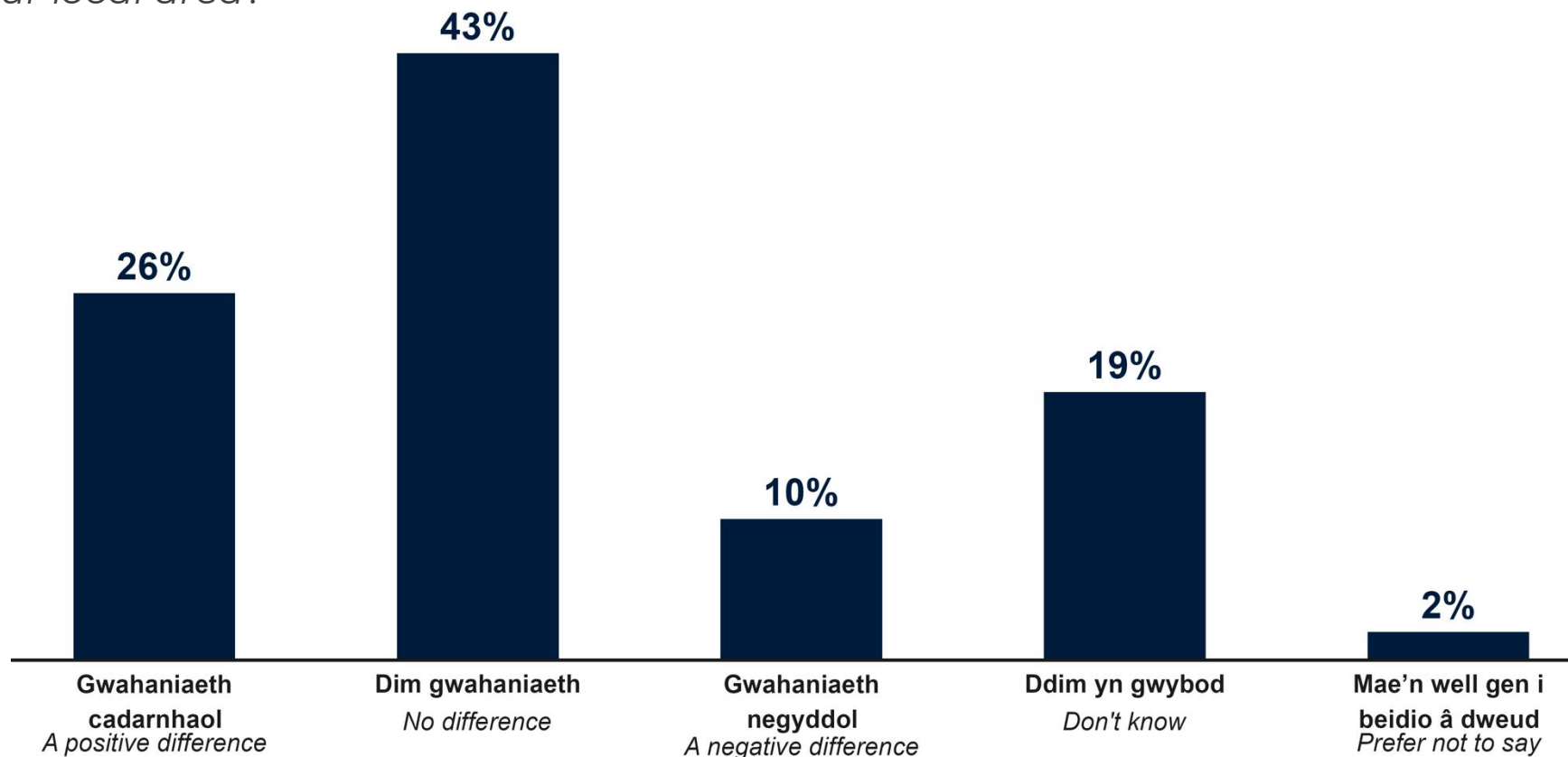


Pa wahaniaeth a ddisgwylir ar gyfer yr ardal leol?

What difference is expected for local area?

Cwestiwn: Can feddwl am yr ychydig flynyddoedd nesaf, pa fath o wahaniaeth ydych chi'n credu y bydd Llywodraeth Cymru yn ei wneud i'ch ardal leol?

Question: Thinking about the next few years, what kind of difference do you think the Welsh Government will make to your local area?



Beth nesaf?

- **Ymchwiliad pellach** i'r amrywiadau mewn gwybodaeth ac ymgysylltiad â gwleidyddiaeth a'r berthynas â'r nifer a bleidleisiodd ar draws gwahanol gymunedau a demograffeg.
- **Ymchwiliad pellach** i wydnwch cymunedau lleol neu ddatgysylltiad cymunedau lleol oddi wrth Gwleidyddiaeth Cymru yng Nghaerdydd i ddatod perthnasoedd.
- **Cyfleoedd i ymgysylltu â ni:** Pa ddata neu ddadansoddiad sydd o ddiddordeb i chi? Pa ddata ydych chi'n gweithio ag ef hyd yn hyn sy'n cysylltu â data ein harolwg?
- **Creu Dangosfwrdd Data:** Ein nod yw gwneud y data yn hygyrch i chi a'ch timau. Oes unrhyw beth hoffech chi ei rannu gyda ni yn y broses hon?

What's Next?

- **Further investigation** into the variations of knowledge and engagement with politics and relation to turnout across different communities and demographics.
- **Further investigation** into resilience of local communities to unpick relationship between satisfaction with local area and dissatisfaction and distrust in Welsh Government.
- **Opportunities to engage with us:** What data or analysis are you interested in? What data are you working with thus far that connects with our survey data?
- **Creation of a Data Dashboard:** Aim to make the data accessible for stakeholders. Is there anything you would like to share with us in this process?